

CONCORD DISPLAY PROGRAMS

REFERENCE SHEET

CARTON OUTLETS

DISPLAY INCENTIVE PROGRAM MULTIPLE CHECKOUT ACCOUNTS		
# Displays	4 Week	* 8 Week
4	\$12	\$34
5	15	40
6	18	46
7	21	52
8	24	58
9	27	64
10	30	70

SUPPLEMENTAL DISPLAY PROGRAM	
Two For One (80 Deal)	\$5.00
Two With Incentive	5.00
A-1 Display (30 Carton)	6.00

Set/Sells	
10 Pack	No Payment
10 Pack Gravity Feed	\$1.50
20 Pack	2.00

PACK OUTLETS

SUPPLEMENTAL DISPLAY PROGRAM		
Sample Tower		No Payment
Two For One	20 Deal	\$2.00
	40 Deal	3.00
Two With Incentive	20 Deal	2.00
	40 Deal	3.00

Set/Sells	
10 Pack	No Payment
10 Pack Gravity Feed	\$1.50
30 Pack	2.00

**PHILIP
MORRIS**

* 8 Week Payment includes \$10 8 Week Participation Bonus

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